

# **HAMS Annual Report - 2011**



## For the calendar year January 1, 2011 to December 31, 2011 The HAMS Harm Reduction Network, Inc.

Dear Friends, Members, and Supporters,

This has been a great year for HAMS, We have finally gotten out of the red and become self-supporting thanks to sales of the HAMS book. The HAMS radio show has been great for networking with colleagues and highly educational for us as well. But most important of all we have been able to help people resolve their problems with alcohol. As always, if we can help even one person to live a better life our mission has been fulfilled

Cheers to us all in the coming year!!

Kenneth Anderson - Executive Director

### Who We Are

#### **Mission Statement**

The HAMS Harm Reduction Network provides information and support for people who wish to reduce the harm in their lives cause by the use of alcohol or drugs. HAMS neither encourages nor condemns alcohol use or alcohol intoxication. HAMS recognizes recreational intoxication as a reality and seeks to reduce harms associated with it. HAMS believes in the autonomy of the individual and supports each individual's choice of a goal vis a vis alcohol - whether the goal is safer drinking, reduced drinking, or quitting. HAMS supports every positive change. The focus of HAMS is alcohol harm reduction, but users of any substance are welcome. HAMS offers support via live and online groups and offers information via the web and printed page. HAMS support groups are lay-led and free-of charge.

#### Vision

To make HAMS as well-known and readily available as sliced bread.

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### What We Did

#### **HAMS Book**

Sales figures for the HAMS book are summarized in Table 1.

Table 1) HAMS Book Sales			
	Paperback	Kindle	Total
Publication to Dec 31,	1171	1483	2654
2011 Sales			
Jan 1 2011 to Dec 31	902	1334	2236
2011 Sales			
Kindle Select Lends		22	
Total Sales and Lends			2676
from Publication to			
Dec 31 2011			

The HAMS book is available in 31 libraries worldwide as of Dec 31 2011. It was also cited numerous times in Patt Denning's new book <u>Practicing Harm Reduction Psychotherapy</u>, <u>Second Edition</u>.

#### **HAMS Internet Radio Show**

Beginning March 3, 2011, HAMS began an internet radio show called <u>Addiction Treatments that Work</u>. As of Dec 31 2011 we had recorded 43 episodes and had over 14,000 listens. Although it started as a promotional tool the show has been very educational, a great way to network with colleagues, and is now, thanks to the expertise of our many brilliant guests, one of the best and most complete sources of information on addiction treatment and related issues available. This is the URL:

http://www.blogtalkradio.com/harm-reduction

## **HAMS Media Appearances**

#### Radio

The Dr. Melanie Show (radio) Dec 1, 2011

The Wise Counsel Podcast with Dr. David Van Nuys (radio) Oct 31, 2011 show site

The Drug Truth Network with Dean Becker - KPFT (radio) Aug 21, 2011 show site

Mind Brain and Body with Dr. Kell (radio) Aug 19, 2011 show site

Rewiring Your Brain with Dr. Rose (radio) July 26, 2011 show site

The Patrick Timpone Show (radio) July 20, 2011 show site

Safe Recovery (radio) July 13, 2011 show site

Authors Articulating with Jo Anne Vandermeulen (radio) May 23, 2011 show site

Community Talks with Monda Williams (radio) Apr 7, 2011

Recovery Matters with Dr. Jamie Marich (radio) Jan 27, 2011 show site

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TV

Let Them Talk on MNN (TV) Apr 19, 2011 show site

#### **HAMS Book Reviews**

Psych Central Review November 25, 2011
Readers Favorite Review July 31, 2011
ForeWord Digital Review June 13, 2011
Amazon customer reviews

#### **HAMS Book Events**

<u>HAMS Book Signing</u> February 27, 2011 HAMS at The Guyana Cultural Association June 5, 2011

#### **ASAP Conference**

HAMS made a poster presentation at the New York State Alcoholism and Substance Abuse Providers Conference in October 2011. This is the first time that HAMS has presented at a mainstream addictions conference. For more information visit the page <a href="HAMS">HAMS</a> at the ASAP 13th Annual Conference.

## **Support Groups**

HAMS offers both live and online support groups. Currently HAMS has one <u>live meeting in Brooklyn</u>, <u>New York</u> (note--a new meeting is starting in Kentucky February 2012). The <u>HAMS email group</u> has over 700 members. HAMS has <u>real-time online chats</u> every evening at 9 PM Eastern Time. Chats are lively with often six or ten chatters at a time. HAMS also offers a <u>drugs harm reduction email group</u>, a <u>CATS cannabis substitution email group</u>, and <u>HARM-LESS</u>, an <u>Al-Anon Alternative</u>.

#### Social Media

- <u>Facebook</u> we have a <u>book page</u>, a <u>HAMS page</u>, a <u>HARM-LESS page</u>, a <u>HAMS group</u>, a CATS group, and a HARM-LESS group on Facebook
- Twitter 190 followers and 105 tweets as of this writing (2/14/2012)
- <u>LinkedIn</u> 303 connections HAMS maintains an <u>Addiction Treatment Professionals</u> Group and a Harm Reduction for Alcohol Group on LinkedIn
- YouTube HAMS has had 37,811 video views as of this writing (2/14/2012)
- <u>ICCE</u> HAMS maintains a <u>Harm Reduction Discussion Forum</u> on the International Center for Clinical Excellence
- MeetUp 37 members

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#### **HAMS Articles and Web Site**

HAMS published the following articles on external sites:

Ten Tips to Change Your Drinking Habits

Harm Reduction: Keeping Them Alive for the Miracle

Several web pages were also added to the site

## **Goals for the Coming Year**

Increased live meeting attendance

Become better known in the local community - in schools, hospitals, treatment centers and with professionals

Get HAMS trifolds in local businesses everywhere

More media coverage for HAMS and the book

**Fundraising** 

## **Fiscal**

Federal Identification Number: 68-0657296. HAMS is a 501(c)3 not for profit corporation and files a form 990-N with the IRS. The HAMS fiscal year begins August 1 and ends July 31.

August 1, 2010 Assets	\$100.00
August 1, 2010 Liabilities	\$0.00
Expenses	\$4,700.52
Revenues	\$6,714.61
July 31, 2011 Assets	\$2,114.09
July 31, 2011 Liabilities	\$0.00

The HAMS tax filing can be viewed here http://hamsnetwork.org/taxes1011.pdf.

## **How To Help**

HAMS can always use cash donations--for instructions how to donate by check or PayPal please visit: <a href="http://hamsnetwork.org/donate">http://hamsnetwork.org/donate</a>. HAMS is also always looking for volunteers to lead live or online meetings, graphic designers and copy writers. Our number one goal for the coming year is to spread the word that HAMS exists so all press contacts and PR work are most welcome. Contact us.

You can also help by asking your local libraries or book stores to carry the HAMS book and by letting local mental health and substance abuse professionals know about HAMS--we are preparing a packet for this.

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## **Boards**

### **The HAMS Executive Board**

Electra Weeks, Ph.D. - Board Chair Kenneth Anderson, MA Mary Ellen Barnes, Ph.D. Jane Conroy Angelique Dean Michael Hornbeck, Ph.D.

### The Hams Board of Professional Advisers

Mary Ellen Barnes, Ph.D.	
Eric Conrad	Harlem Hospital
Patt Denning, Ph.D.	Harm Reduction Therapy Center
Rae Eden Frank	Access Works
David J. Hanson, Ph.D	Alcohol Problems and Solutions
Brian Murphy, LCSW, M Ed	Self-Led Solutions
Stanton Peele, Ph.D., J.D.	
Amanda Reiman, MSW, Ph.D.	UC Berkeley Faculty
LeAnn Sharpe MSW Candidate	Columbia
Henry Steinberger, Ph.D.	. Advanced Psychotherapy & Recovery Options, LLC
Tommi Stevens	Access Works
Sima Stillings, MSW, LICSW, ACSW, SA	P, MAC Harm Reduction Psychotherapy Institute
Edward W. Wilson, Ph.D.	
Adam Zimbardo, MFT	<u>http://www.adamzmft.net</u>

Thanks to the late Dr. Alan Marlatt for serving on our advisory board and writing the preface to our book.

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## **Organizational Structure**

